



INSIDE THESE WALLS LIES A BRIGHTER TOMORROW

Reflections

-A Grassroot Gazette

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"If you give a man a fish you feed him for a day;
But if you teach a man to fish you feed him for a lifetime"



Hand in Hand Academy for Social Entrepreneurship (the Academy) envisions to create socially responsible professionals who will find inclusive, innovative and insightful solutions to bring about positive changes in the society. Our mission is to offer a mix of academic programmes to passionate individuals to equip them with tools and insights to suitable job roles and also to setup enterprises. Dedicated panel of socially responsible individuals groom the students towards this path. Academy works on three fronts:

1. Educational Programs
2. Training and Development
3. Research

Dear all,

I am happy to present "Reflections", our Newsletter which brings an update of key activities and developments in the Academy. The Academy strives to move forward to position itself as a center of excellence in the development sector and in creating social entrepreneurs. We value **Mr.R.Sridhar, Advisor and Board member representing Academy** as a great asset to help us transform Academy to greater heights. I extend a hearty welcome to him. We are progressing on all fronts with our marketing efforts to bring in the right kind of students for the courses. We aim to initiate research and documentation and to enhance focus on program quality. We plan to make Reflections a monthly feature, reaching out to you all with interesting updates from the Academy. As a well-wisher, I am sure you will enjoy getting to know about the Academy's progress and we look forward to any feedback you may have. Happy reading!

- C. Kumar, Dean

Academy so far...



Our Team:

Mr.Sridhar.R, Advisor and Board Member

Mr.Kumar.C, Dean

Mrs.Sumathi.R, Deputy General Manager

Mr.Balakrishnan.M, Consultant Faculty

Dr.Parvatha Varthani K L, Research Associate

Mr. Unnikrishnan.R, Assistant General Manager

Mrs.Prema.M, Chief Manager

On Campus updates:

Education for Everyone:

Microfinance Mania:

"Microfinance recognizes that poor people are remarkable reservoirs of energy and knowledge, posing an untapped opportunity to create markets, bring people in from the margins and give them the tools with which they can help themselves".— Kofi Annan. Microfinance is a booming sector with a constant need for young and dedicated individuals.

Initiated in 2018, the Certificate program in Microfinance Management (a two-month blended program with theoretical and practical exposure) course targets youth who have an aptitude for the financial sector. Once trained, the candidates are job ready and placed in MFIs such as Belstar Microfinance private limited.

Total Batches: 2

Total Students: 73

Placement percentage: **95%**



Voice from CPMM Students:

Ms. Kavitha

Our Villupuram girl, Kavi has a strong passion for financial services. She joined the CPMM course right after her undergrad degree. She is on cloud nine as being an Academy graduate has given her a good reputation at Marakkanam branch (Belstar). She happily states "at 21 years this course has moulded me to be bold and strong independent woman. I am confident that I can chart my career growth path from here".

Pen Patroller of the Month: On the basis of academic performance, the faculty panel has chosen **Mr. Vibin**, student of CPMM 2nd batch as an outstanding performer. He has always been focused on the classes and learning and has been diligent in all the course related assignments.



Inside Insurance:

Insurance is a sun-rise industry that is ever growing. Started in 2019 in partnership with MS Chola Insurance, we curated a course, PGD-GIM that had a balance of theoretical coursework, paid on-job training and final placement (at MS Chola). This package deal was attractive to rural youth and they spent a year with us enabling Academy to mould them into confident and committed individuals.

Total students: 18

Placement percentage: **100%**

Voice from PGD-GIM Students:

Mr. Karthick

Hailing from the pearl city of India, Karthick is a deeply ambitious commerce graduate with a strong motivation to support his family. He pursued PGD-GIM course at the Academy, as he dreamt for job. But he hit the jackpot when his personality got transformed. He expressed that "with supportive and understanding course director as mentor I was able to overcome my inhibitions and stage fright and now, am eagerly awaiting to comply and explore insurance sector".

Happy Hosting: Poompuhar Training Center

Part of the Academy campus is the Poompuhar training center (A joint initiative of the Tamilnadu Handicrafts Development Corporation and SEED Trust) managed by the Skill training and development center of Hand in Hand India. The centre trains rural women to establish their own paper mache handicrafts production, marketing and sales. The Academy proudly hosts such transforming programmes

Training and Development:

"A system of education is not one thing, nor does it have a single definite object, nor is it a mere matter of schools. Education is that whole system of human training within and without the school house walls, which molds and develops men" - W.E.B. Du Bois

Our team of experts trains professionals to perform and function better at jobs. The Academy acts as a platform for employees to discuss and analyze their work and performance level. With motivational and mentoring support, they are encouraged to do better at their jobs, every day. We have trained the credit officers, branch managers, branch accountants and regional managers of Belstar Microfinance private limited, improving their performance.



Employability Skill Training Program:

Bridging the gap between education and jobs, our training program focuses on grooming students for the world of work through crisp one day training and self-assessment. Our session focuses on the students' goals, career path and future. We engage with them in multiple sessions to make them productive human resources. Our first engagement was with Sri Krishna Arts and Science College with 26 students from BSc. Chemistry. We look forward to expanding this program to other institutions to instill better employability skills, value systems and ethics.

What is Brewing?

"The entrepreneur always searches for change, responds to it, and exploits it as an opportunity"- Peter Drucker

JobMela's

JobMela's are an opportunity to exhibit our courses to the budding youth in need of job. We were able to pull this off during the month of October and November in Chennai-ICF Railways, Kancheepuram and Jolarpettai "Job-Melas". It gave wide exposure and a chance to cater to the needs of the youth.

Grow with Belstar - Valarchi

Synergy with group institutions is the formula for success for the Academy. As a first step, the Academy team participated in Belstar's Valarchi program that brought together over 6000 women on a single day across 198 branches of Belstar in Tamil Nadu! The members were made aware of the Academy, its courses and opportunities. Referral programs were rolled out on this day!

Alumni Meet

Our Alumni are our brand ambassadors! We conducted an Alumni meet for the batch of CPMM course students who are now the employees of Belstar. They were enthralled to come back to the place where they had it all started. Every story of transformation was heartwarming and inspiring.



Upcoming Events:

- CPMM- Batch 3- Induction.
- Expanding Research avenues, beneficial to the stake holders.
- Resurrection of our Flagship program on Social Entrepreneurship

Editorial Team

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